

Western Cup XXXI Directors Report

Western Cup XXXI was another great successful year to add to the previous 30 years. This year we had 454 athletes participating in four sports and three social events over the Easter Weekend, March 28 - 30, 2013.

This year we were happy to have bowling, curling, dodgeball and volleyball tournaments take place during the Western Cup weekend. Dodgeball keeps getting bigger each year and this year they had 18 teams in 3 divisions with 126 players taking part in their tournament on Saturday. Friday and Saturday saw curling, bowling and volleyball running their tournaments. Curling sold out this year with 28 teams from all across Canada in their bonspiel. Bowling welcome 14 teams to their tournament, while volleyball had 23 teams take place. This year volleyball was a NAGVA sanctioned tournament to qualify teams for the NAGVA Championships that were being held here in Calgary in May.

Our social events this year were all great hits, as they have been in past years. Our registration this year took place at Vicious Circle, which again was very well received by the 300 participants that attended. Friday night we had the fun money casino hosted at Hotel Arts. Throughout the evening we estimated about 400 guests tried their luck on the tables.

Saturday evening we presented the Western Cup Dance, at Hotel Arts. We were worked with Pure Pride Entertainment to bring in Hector Fonseca from New York City to be the headline DJ for the evening. As we brought in Hector we raised ticket prices this year for the advance and at the door tickets by \$5 each. We sold out the dance again this year with just over 1000 tickets sold. We used Ticketleap.com this year for online ticket sales to help the ease with online sales. We also hired a new lighting and sound company this year, as recommended by Hotel Arts. Stardust Sound was a put on a great show for and were amazing to work with. We will also be using them for future events. The evening went on without any incidents.

The sales of the Party Paks, Friday Casino and the Western Cup Dance brought in a profit of \$9,365 for Apollo, Friends in Sport. All sports this year were break even and there was no carry over from any sports.

Hotel Arts was our host hotel again this year with a room rate of \$92/night. With this great rate we sold 224 room nights, which is our highest room night sale for a Western Cup. We are currently working on a new contract and sponsorship with Hotel Arts for the upcoming years.

We would not be able to keep this event going without the sponsors and volunteers that we have. We would like to thank our title sponsors from this year: Gay Calgary, The Backlot, Pure Pride Entertainment and Priape.

Without our volunteers and Western Cup board members the tournament would not be able to survive. I would like to thank all board members of Western Cup XXXI: Bill Moore, Corey Brown, Jason Larence, Calvin Seaman, Rob Luini, and Jarrod Lakey.

I look forward to another great Western Cup.

See you April 17-19, 2014

TJ Fedyk
Director, Western Cup